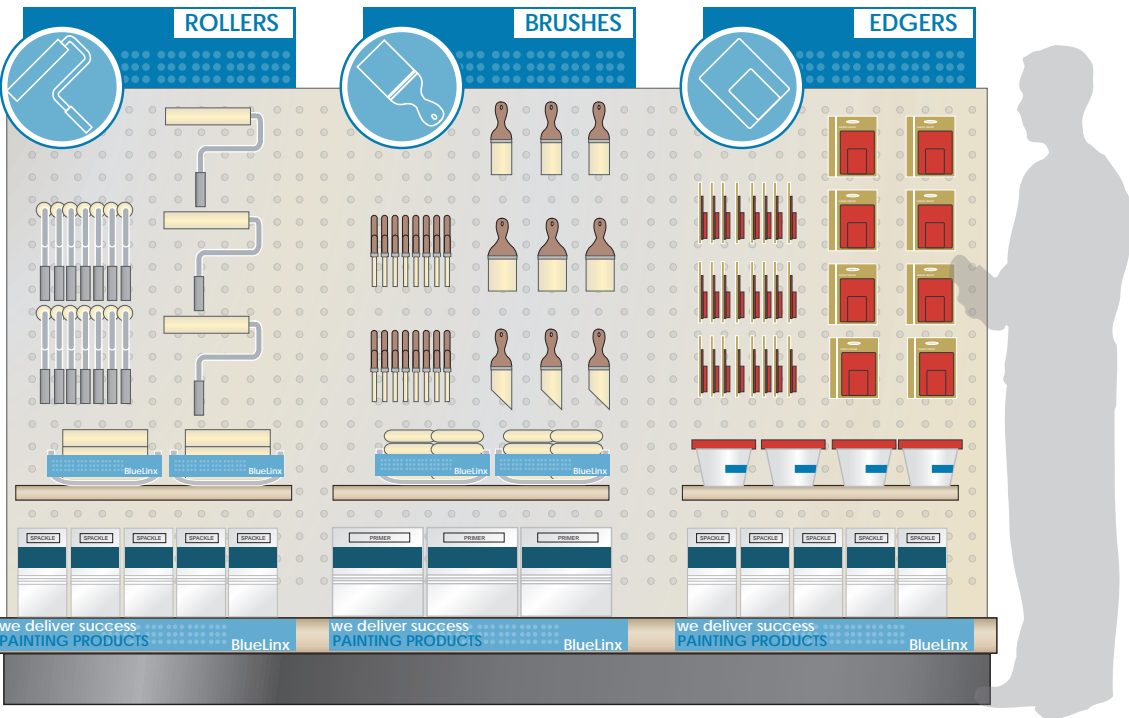
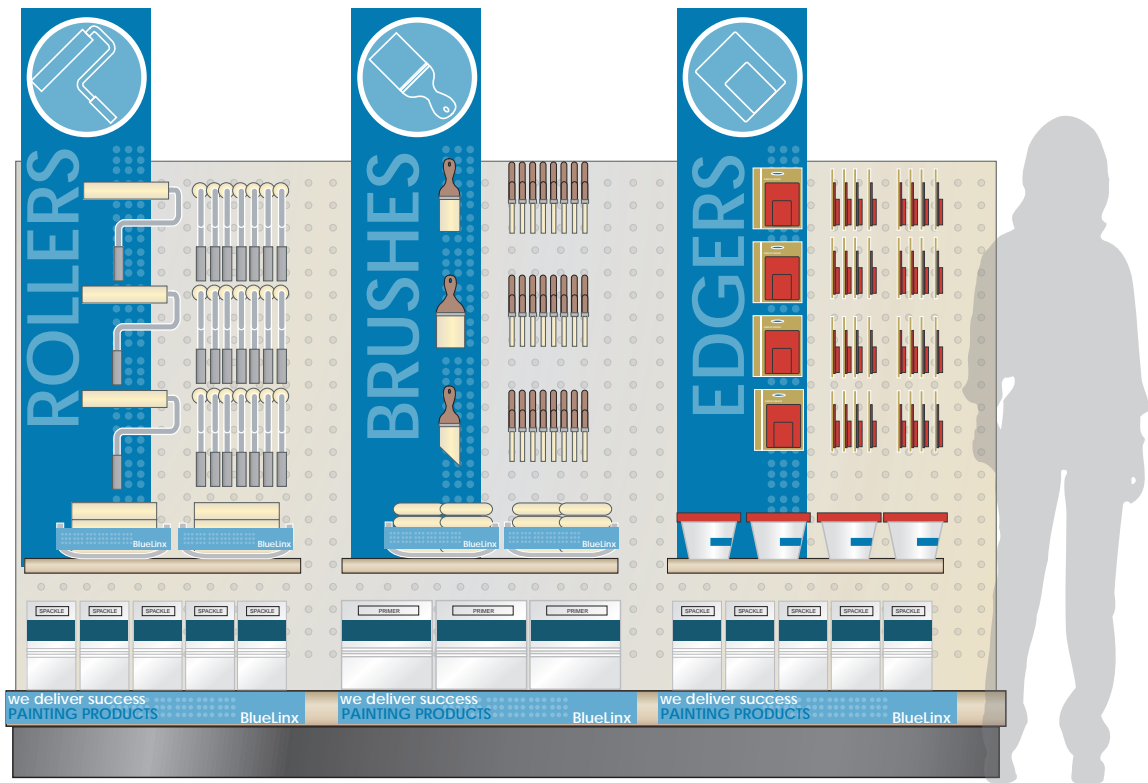


BLUELINX

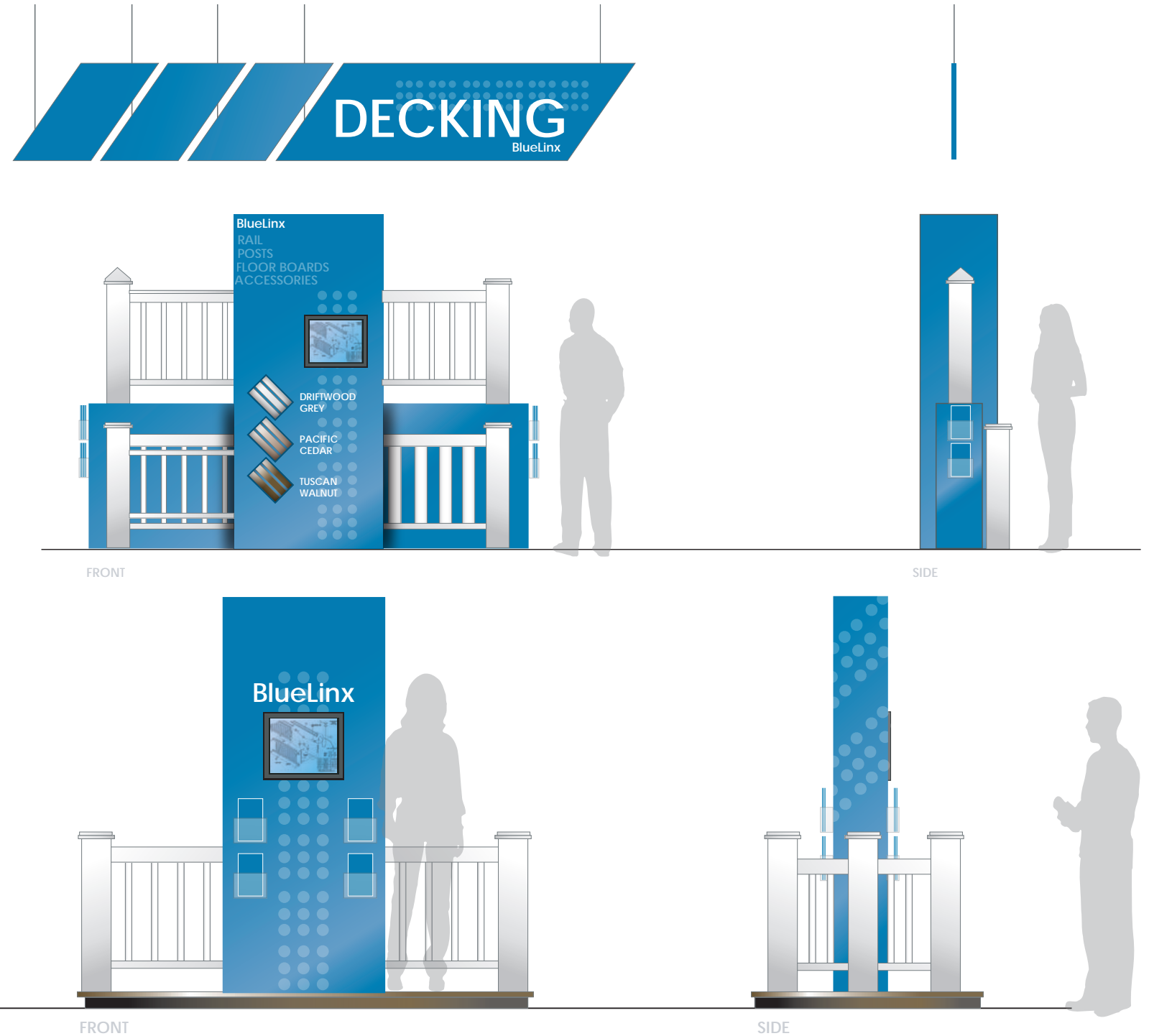
RETAIL FIXTURES AND GRAPHIC DESIGN



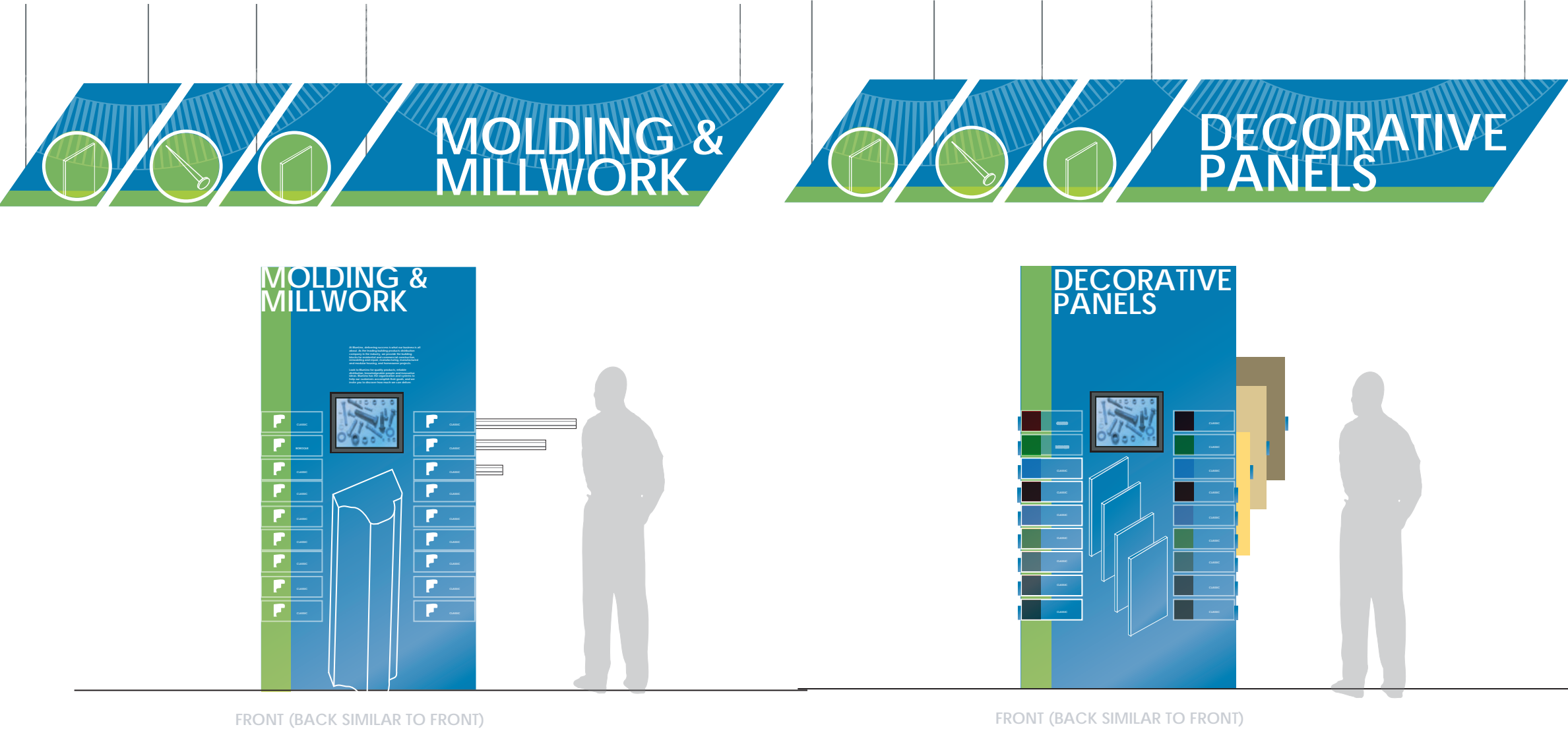
INITIAL RETAIL GRAPHIC CONCEPT



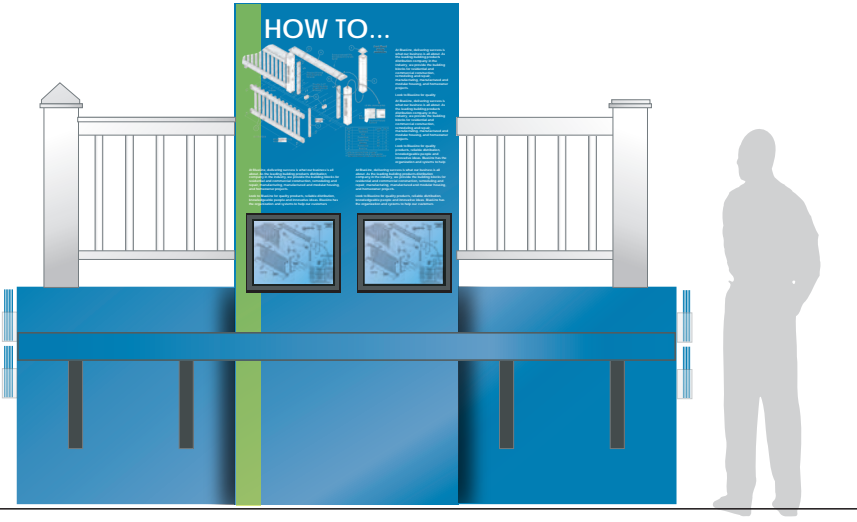
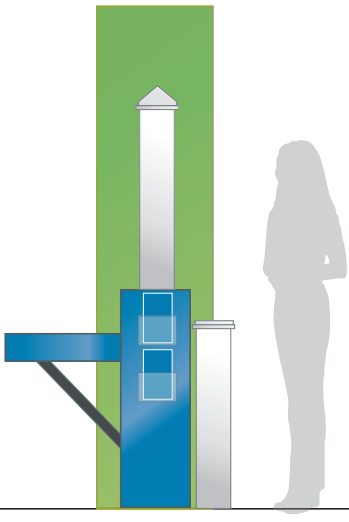
INITIAL DISPLAY CONCEPTS



FINAL 2D FIXTURE CONCEPTS



FINAL 2D FIXTURE CONCEPTS

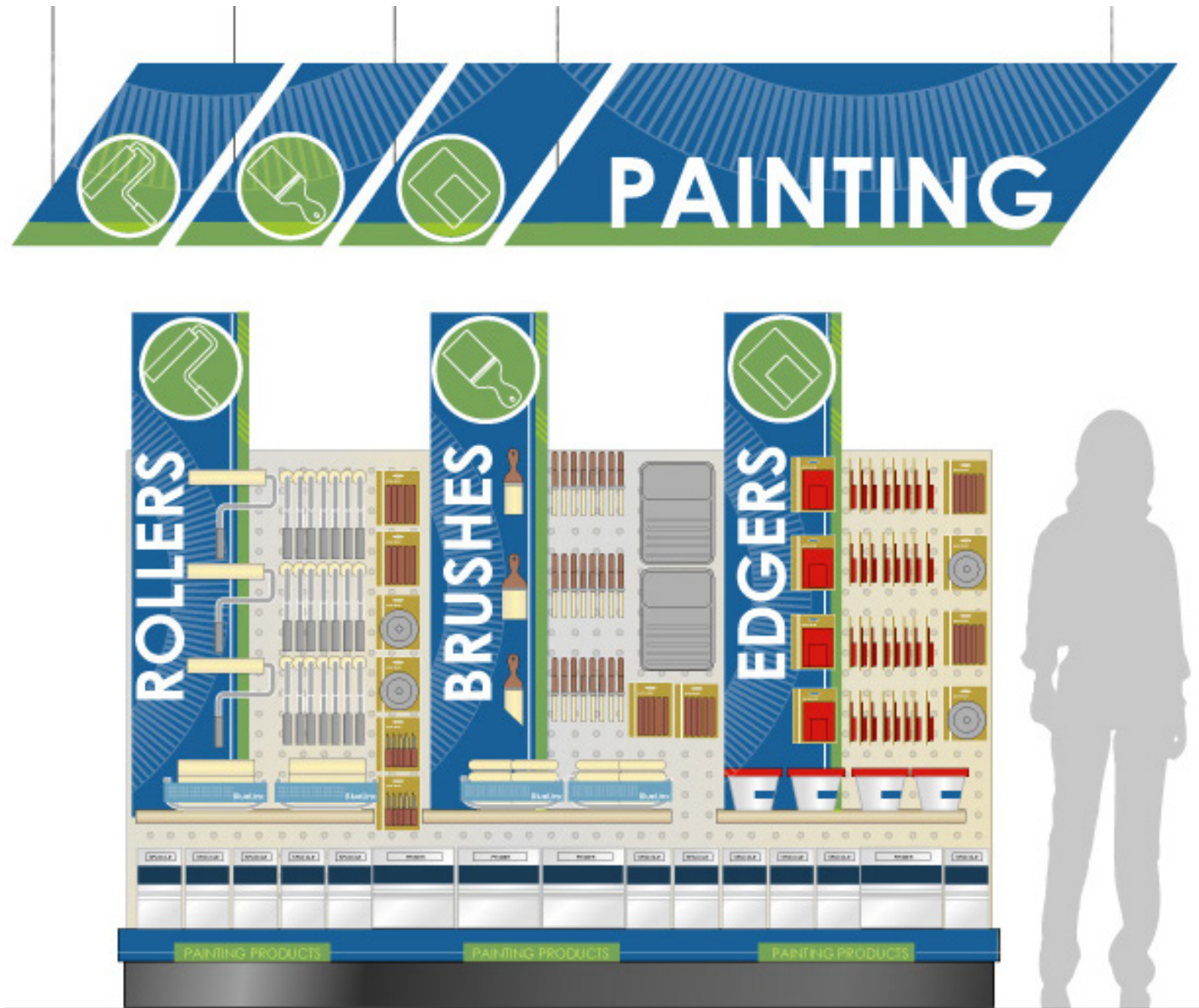


FRONT

SIDE

BACK

FINAL RETAIL GRAPHIC CONCEPT



FINAL PRESENTATION RENDERING



FINAL PRESENTATION RENDERING



FINAL PRESENTATION RENDERING OF ALTERNATIVE FIXTURE CONFIGURATION



CONCEPTUAL PROGRAM SALES KITS

CD WITH STORE PLANNING INFORMATION



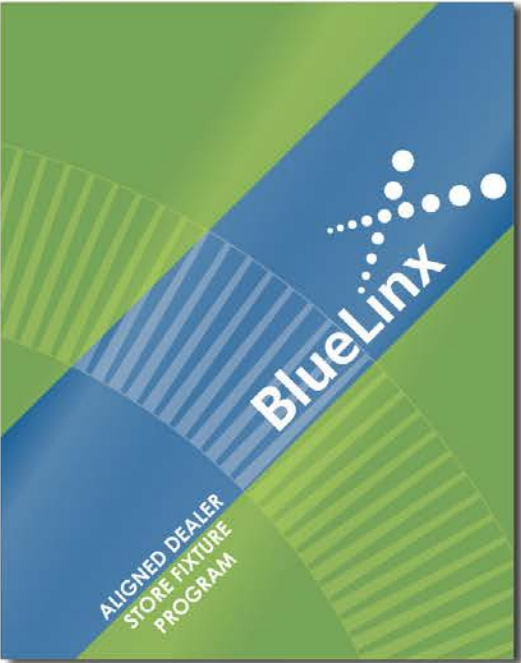
FIXTURE COMPONENT CARDS



FOLDER OPEN



TRI-FOLD BROCHURE ABOUT BLUELINX ENVIRONMENTALLY FRIENDLY PRODUCTS RETAILING STRATEGY



FOLDER COVER